

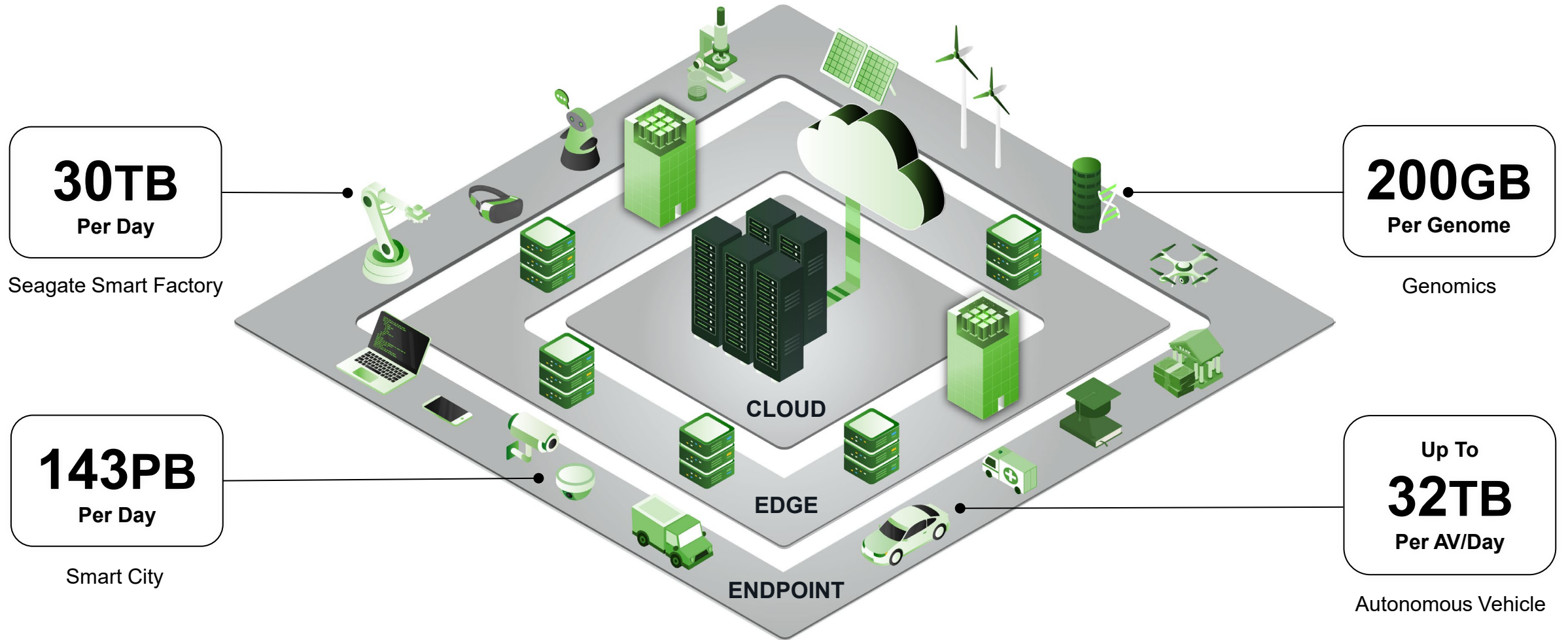
Navigating Data Growth As the Application Frontier Expands

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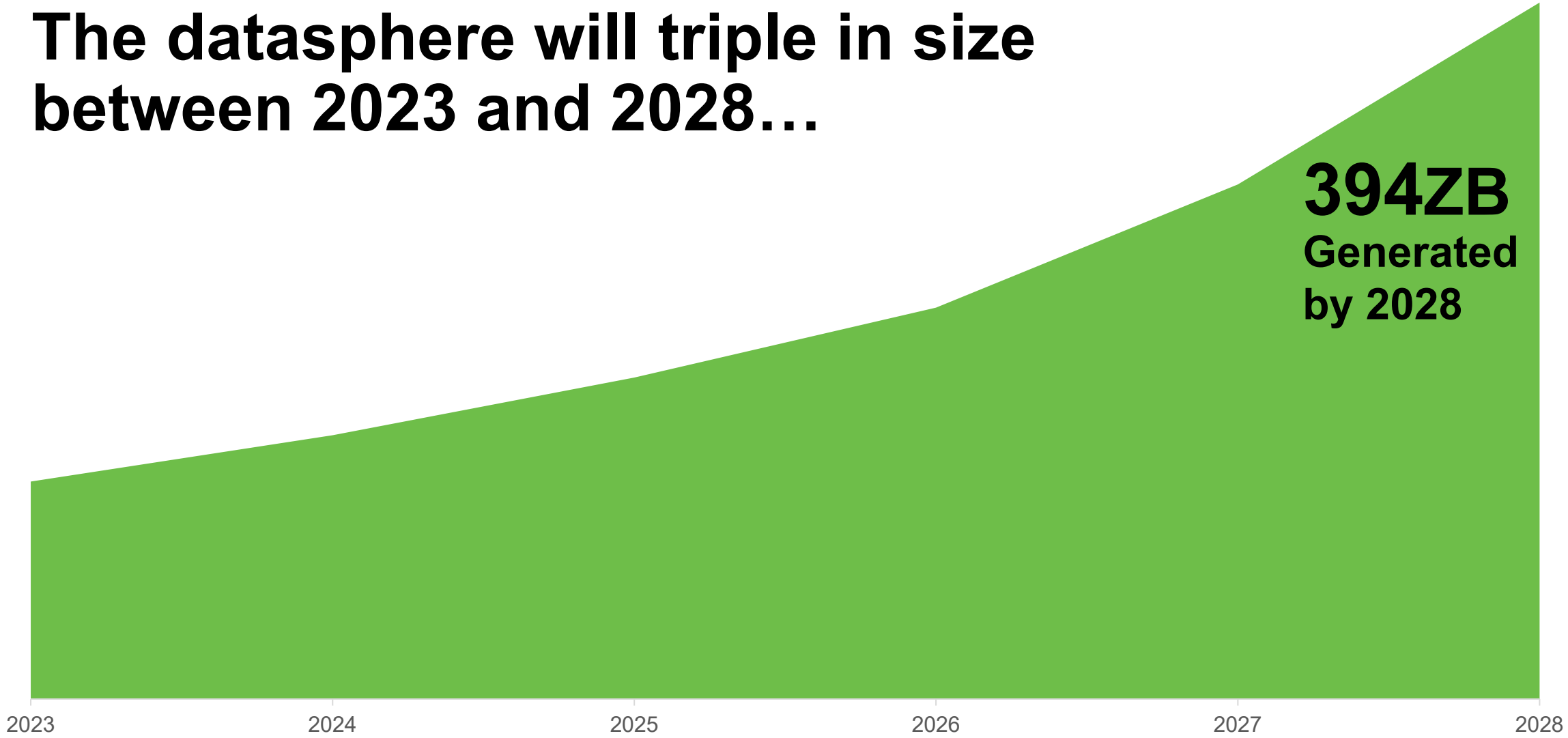
The image features a large, glowing green circuit board with intricate traces and components. In the center of the board is a square frame containing the Seagate logo, a stylized white 'S' on a green background, with the word 'SEAGATE' written in white capital letters below it.

SEAGATE

Data Intensive Applications Drive Data Surge



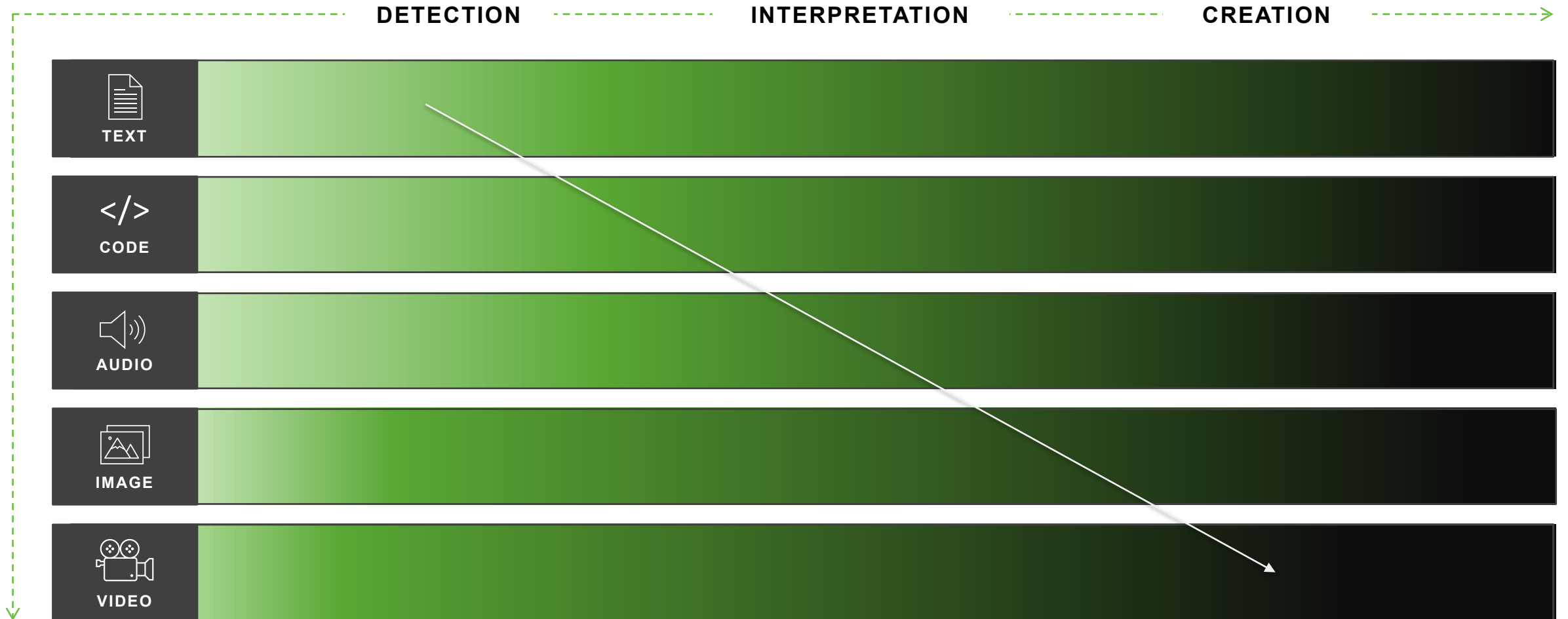
The datasphere will triple in size between 2023 and 2028...



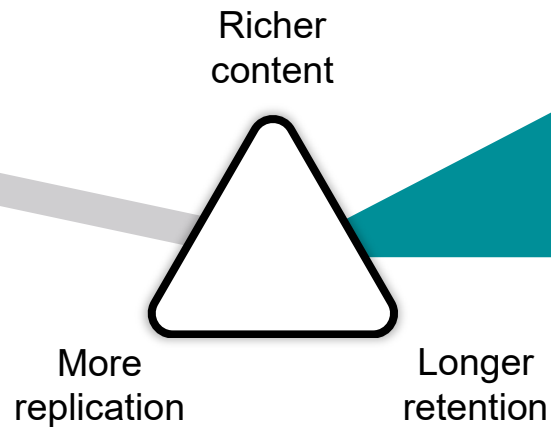
394ZB
Generated
by 2028

Source: IDC Worldwide Global DataSphere Forecast 2024-2028; May 2024, IDC #US52076424

AI Provides the Tailwind of Data Growth



Generative AI is a data creation force multiplier.



167× increase

in AI image and video creation by 2028¹

Scaling Efficiently is a Critical Imperative for Enterprises



Explosive Data Creation

Richer Datasets
More Replication
Longer Retention

VS.



Resource Scarcity

Components
Power
Talent



The infrastructure ecosystem must collaborate to address the scale challenge.

Introducing The Mozaic 3+

Decades of Hard Drive Innovation for Scalable Storage



Scale

3× storage capacity in the same data center footprint*



TCO

>60% lower power consumption per TB**



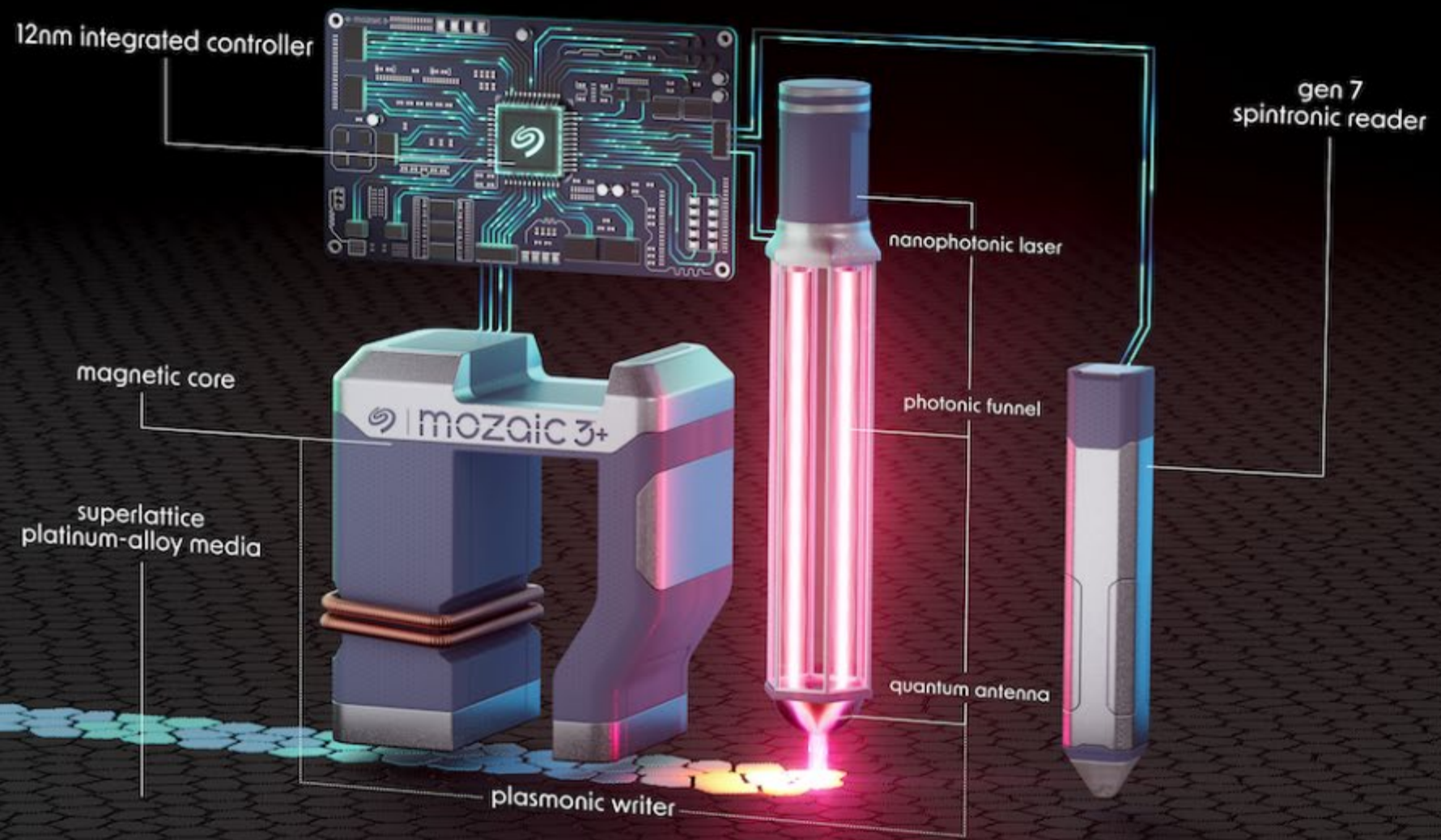
Sustainability

>70% reduction in embodied carbon per TB**

* Method: 10TB to 30TB capacity upgrade comparing Exos X10 to Exos X 30TB Mozaic drive, max operating power.

** Compared to conventional Exos X10 10TB PMR drives, a common drive capacity needing upgrade at data centers today

*** Source: IDC Worldwide 1Q24 HDD Shipments and 4-Quarter Outlook by HDD Segment; May 2024, IDC #US52080224



Thank You

